



GERMANY'S BEST - SUSTAINABILITY 2021

Grillo-Werke AG awarded “Deutschlandtest” seal for sustainability

Nowadays, employees, consumers, business customers, suppliers, investors and society expect companies to use natural resources sparingly, demonstrate social responsibility and meet high ethical standards. Issues such as climate protection and adaptation to climate change are also the greatest challenges humanity will be facing in the 21st century.

For the study "Germany's Best – Sustainability" conducted by the Institute for Management and Economic Research (IMWF) on behalf of Focus Money, the sustainability reputation of 24,000 companies was evaluated by using 438 million German-language online sources including social media and then analysed by applying artificial intelligence methods. By means of a neural network, the results were categorized according to the three topics of ecological, economic and social sustainability and in a sentiment analysis classified under positive, neutral or negative tonality. The results were evaluated on an index scale ranging from 0 to 100 points. Companies that were able to achieve at least 60 points were awarded the seal "Germany's Best – Sustainability".

With 91.9 points Grillo ranks among the top companies regarding sustainability.

For us, this award is further evidence of the success of our long-term sustainability strategy.